The Aromas Booster

Monthly Bulletin Dedicated To Community Improvement

Monthly meetings on the second Wednesday of each month, Blohm Ave. School, 8:00 o'clock

Volume II, No. 3 | PUBLISHED BY THE AROMAS IMPROVEMENT ASSOCIATION | January, 1954

The Aromas Home of the Month

Owned by Mr. and Mrs. Dolan Marshall

A visitor in Aromas 50 years ago would have seen four dwellings and two grocery stores. The first to be built was "The Pioneer Grocery" by Mr. and Mrs. Kortright. The other was built by Homer Marshall's father, Chester Marshall and occupied the building which is now the Preston home.

The old "Pioneer Grocery" has recently been purchased and remodelled into a beautiful new grocery store with modern home adjoining by Chester's grandson, Dolan Marshall and his wife Rose.

The floor plans and decor were all designed by Edna Breslawsky and surely show her professional touch.

The living room, a spacious area, 18'x35', all done in shades of Terra cotta and Hunter's green, is sleek, tailored, and modern in feeling and furnishings.

Large windows, hung with terra cotta pull drapes form the whole front wall and half of the rear wall. The walls are finished in light cream with one wall in soft terra cotta. Furniture is green sectional, comfortable and functional. The floor and stairway are wall to wall carpeted in a soft shade of terra cotta.

The kitchen gleams in green tile, with one full wall of windows hung with sunny yellow pull curtains, cupboards galore, double sinks, a bar, sepa-

(Please turn to Page Seven)

A.I.A. Board of Directors Meeting January 13

8:00 p.m.

(Instead of Regular Meeting)

Pot Luck Dinner and Youth Nite February 10

At New School! 6:30 p.m.

EVERYBODY WELCOME

Youth Nite To Be Big Time In February

A pot luck supper will be held at the new school's all purpose room on **February 10th at 6:45.** All Scouts, parents, leaders, and Troop committees are invited. Each troop will participate in the program.

Everyone come and make this a time long to REMEMBER.

Proceeds From Rummage Sale To Paint Church

The Community Baptist Church needs a coat of paint and the Ladies Aid is set on seeing that it gets it.

Everyone can help by cleaning their closets and donating un-needed clothes for a rummage sale to be held February 12th. Mrs. Dayton Chadwell, Mrs. Lee Purtill, and Mrs. L. Rogers are the Committee.

Donations may be left with any of these people, at the Parsonage, or at the Church.

"Home Planning" To Be Subject Of Home Extension Group

Miss Anne Olson will give detailed instructions and suggestions on the most efficient way to plan a house at the next meeting on January 9th, at 2:00 p.m., Fellowship Hall of the Community Church. A baby sitter will be provided, so bring the children and come to this instructive meeting.

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Heartfelt Thanks To Advertisers

Again, we say thank you, to the fine firms who are interested enough in Aromas to advertize in our paper! GIVE THEM YOUR PATRONAGE! Many six month ads will expire next month. They may not be renewed if the businesses have seen NO Aromans in their stores. So get busy if you want your paper continued.

Editorial

New Year's Eve—and here sit Tiny and I working on the Aromas Booster The dead line is past, and the paper MUST get to press! What with Christmas and everything it involves, our minds just don't function.

New Year's Day—Tiny and I still SITTING, still THINKING, but as yet, no paper.

Maybe we've lost our umph! Maybe we're a little discouraged! So many of the things we've worked for are still in the hands of the powers that be. Maybe we're thinking "What's the use?" Most of the people don't seem very interested anyway!

Then the telephone rings—an enthusiastic voice saying her article is all ready—"suggesting we all fix up our Mail Boxes this month. A chance to get beautiful red Hawthorne trees and heather for Aromas on a similar basis as the roses"—and bang. SOMEBODY DOES CARE: SOMEBODY else is THINKING TOO! The paper starts to write itself—the pencils fly—there WILL be a Booster in January!

SO A HAPPY NEW YEAR EVERYBODY!

Ex-Aromans Please Note

In March we would like to print a "Pink Edition," devoted entirely to news, quotes, nods, etc.—About, from and to, former Aromas residents. So, in order to make this issue a success, would you all please write us, telling in not more than 100 words about yourselves, your jobs, hobbies and families. If you have already written in the Past year, please do so again if you wish to be included "In the Pink."

Good Luck To Northern Monterey

We wish to extend our best wishes and congratulations to the **Northern Monterey Improvement Association,** who have drawn up their charter and by-laws.

Five districts are represented in this association. With a representative from each district to form a board of directors. Las Lomas, Pajaro, Hall, Elkhorn and Springfield Districts.

At the present time their project is Natural Gas for Las Lomas. An invitation was received from Sec. Hazel Carlos to attend their meetings, the first and third Tuesday of each month to be held at the Justice Court in Pajaro.

Our wish for them is the full support of the people in accomplishing their goal for future Improvements.

Youth News

Girl Scouts and Brownies extend loving hands of welcome to our new neighborhood Chairman, Mrs. Marjorie Hitchings. Mrs. Hitchings is especially gifted in children's work, and Girl Scouting will be the richer and more stable in Aromas with her at its helm.

* * * *

Cub Scouts enjoyed a joyful Christmas Party at the Civic Center, reports Cub Master, Leo Caudill. Mrs. Delbert Armer, Mrs. Williamson, and Mrs. Walter Hashimoto were the Den Mothers who provided the happy occasion for the boys.

* * * *

Girls of Troop 29 were treated to a Christmas party in the Girl Scout room at Civic Center by their Troop Committee, Mrs. Clarence Totten, Mrs. Edon Marshall, and Mrs. E. White, and Leader, Mrs. Carroll Hall.

Aromas residents were pleased to see the Scouts of Troop 29 singing on the Ed Hennessey Show on T.V. Channel 8. Mary Hopper sang the solo part. a sextet consisting of Carolyn Hall, Donna Webb, Danine Cozzens, Judy Ruda, Sandra Hopper, Mary Hopper, carried the second part aided by the chorus of Mary Anne Borba, Patty Perry, Linda Totten, Judy Ohashi, Sharon Reed, Jessie Combs, Janet White, Mary Jane Gurley, Bernice Bispo, accompanied by Judy Webb.

(Please turn to Page Five)

Carolers Sing Beautiful Songs

A choir of nineteen young people from the Community Baptist Church, spent the evening of December 23rd caroling at many homes. This chorus is outstandingly **good** and added much to the true enjoyment of Christmas.

The Young People finished their tour at the Goodwin home, where they were served hot cocoa and cookies by Mrs. Leo Herrlich.

Outside OF Your Home

By Mildred German

Many Aromas gardens are welcoming the addition of the Paul Scarlet Climbing Roses secured by the Aromas Beautification committee.

The commttee appreciates the earnest work of its co-workers in placing all 250 climbers, collecting the money and turning it in to Darleen Marshall. Our roses were paid for at time of delivery—proof indeed of the committee's ability and efficiency. A real special thanks to Darleen for the countless hours spent on this community project.

The committee would like to thank also the personnel at Germain's Nursery for making it possible for us to engage in this fine project. The roses were 100% perfect. Shipped in Moss so that they arrived shipshape. And of course the eight extra roses crowned this good deed. We are at this time perfecting plans for the balance of these roses due next year. These roses are being grown locally on a drought resistant root. So all the folks who missed out can have roses to plant this coming fall. There have been many inquries about other shrubs or trees that we could plant as a community. Yes, we can get Heather and Red Hawthornes if enough of you want them. Now let's get the picture of such a project. Roses for summer. Heather for winter. Hawthornes for spring. Lots of color all year around if we plan it so. I would like to see each home and ranch bearing its owner's name.

Mail boxes on the rural routes will do this beautifully. Try name and address in those luminous letters, and numerals, that cost around a dollar including the holder strip. Get a new coat of aluminum paint and a red coat for the flag, plant ivy, geraniums, or hen and chicken at the base of the post.

Let's do this as a January must along with the usual garden chores.

To spray and prune early: would be, "Do It Now!" Make January a clean up in preparation for spring planting.

Virgin Soil Under Cultivation

The Aromas Booster rejoices to see several new plots of soil being turned this year.

Harold Thompson has plowed and harrowed a new acreage. Joe Marinelli has a fine stand of grain or cover crop. Wayne Malone has his hill plowed and 1,000 Pine trees planted. Harold Hitchings has 20 new acres of grain. Mr. Lloyd McGinnis has his whole acreage now under cultivation. The York acreage on Carpenteria has been plowed and will be planted.

THAT IS THE SPIRIT! An aggresive, forward attack on our SOIL will ADD TO OUR INCOME, improve our general APPEARANCE and make us an ACTIVE, UP AND COMING COMMUNITY. THE LAND OF TO-DAY AND TO-MORROW!

New Crops On Birbeck Ranch

In many parts of the county, flower growing for seed is increasing as a farm crop.

Now, Aromas has a large acreage planted on the Birbeck ranch. The sweet-peas above the road are up and growing nicely. The lower field is planted to Larkspur and Batchelor Buttons.

These crops are being grown for Ferry Morse.

THAT we like! and wish these growers the best of luck in this endeavor.

Extra Teacher For First Grade

Mrs. Ned Simmons will be part time teacher for the First Grade as long as the need exists. Mrs. Simmons is a very capable person and well chosen for this position.

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Our Community Center To Be Surrounded By Roses

Fourteen Paul Scarlet Climbers were planted about our community center.

Nine roses were planted by Dolan Marshall for the Firemen and Darlene Marshall for the Flames along the fence on Carpenteria.

Five climbers were planted in front of community building by Mr. Ned Simmions and son, Lee, and Mrs. Wayne Cook for the A.I.A. Watch the color come Spring.

Happenings On Carpenteria

Harold Hitchings is busy cuttting down the old pear trees on the pasture along Carpenteria.

Mr. J. M. Hopper is cutting down the Eucalyptus trees on his place on Holmon Road.

Me (Don Seeley) I loafed for awhile then got busy. The interior of the house pleaded for a new coat of paint. This I've done. The pleasure of a job well done is its only recompense. But still debating whether to paint the ceiling dark or light.

My garden features a few plants aided by the plant exchange. Marconi Daisy for one, and a lovely flower the name of which I can't spell. Onions got in the garden some how—my mother admitting her guilt. They have gone to seed, so many delicate onions should result. I bought nine expensive bulbs. To lure the gophers away from other plants. If one Narsessus survives it will be a miracle—at least I didn't plant them upside down. (Don't Mix Them.) I was cautioned in the shop, as my eyes beheld a red bulb in a tray of white ones, the old fashioned single and double Narcessus will be up above the ground come winter and frost. I never can remember to remember when daffodils creep up the bank.

Nods To Aromans

A big nod this month to the **Circulation Committee of the Booster.** Did you think you had a job addressing all of those Christmas cards? Every month **Mrs. Irvin Noah** hand addresses ONE HUNDRED AND FIFTY Boosters, folds and stamps them for your enjoyment (or otherwise); **Mrs. Cecilia Roberts** and **Mrs. Elizabeth Crosby,** fold, stamp and print "Box Holder" on THREE HUNDRED AND SEVENTEEN Boosters; **Mrs. Gerard Lak,** folds, stamps, and hand addresses TWENTY-FIVE papers to send to advertisers and business firms; the balance are addressed and sent all over the country by **public spirited citizens** who are proud of their town and want the world to know it.

A nod of hearty appreciation to **Margaret Priest and her crew of school children** who cleaned up the mess on the old school ground lawn and along the fence, that we have been crabbing about for the last two months.

NOTICE TO STREWBALLS: **See that you don't get it dirty again!**

To **Laurence Perry** for the new green roof he is putting on their home;

To the **John Germans** for the new parking space and turn around being built at their home, and congratulations on their new fireplace and remodelling of their living room;

To the **Fred Wilkinsons** for painting their entire ranch fence to match their house—how much that adds.

To the **Spanglers** for their new yellow paint job on their home and the new white picket fence—very attractive among the pines;

To **San Benito Road Commission** for the work done on Snyder Avenue and the new turn around being built for the school bus;

To **Claud Clark** for the wonderful new patio he is building. A huge oak tree in their back yard

(Please turn to Page Seven)

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Out-of-Door Lighting Brightens Christmas Season

Many Aromas folk glorified "our town" this year with out-of-door lighted decorations, following the lead of Doris and Karl Klauman who have had their large tree lighted for several Christmas seasons. Also on Carpenteria, Erma and Clyde Dickerson had a lovely lighted tree on their lawn; Wilma and Paul Cozzens' home was outlined with red, green and blue lights, harmonizing with a large window tree, while Santa and his reindeer dashed along the porch ridge; Lillian and Addison Molyneux featured a window cleverly outlined in Christmas lights beaming from their hilltop across the village below.

Wm. Spurgeon's home had a lighted lawn tree.

On Rogge Lane, the Bill Stration's arched gateway was outlined with colored lights.

On Carr Avenue, Mr. and Mrs. Dodson had an outstanding display. Windows were outlined in red lights, centering a large indoor tree also in red. A red and white candy cane adorned the door which was flanked on either side by three large lighted candles.

Mr. and Mrs. Chas. Steven's home on San Juan Road was ablaze with Christmas lights outlining the house and framing three large windows, each featuring a matching lighted tree.

On Blohm Avenue, Geneva and Bill Andrews' door was the high light with a lighted Santa Claus surrounded by Christmas cards.

Viola Herrlich had a lighted tree on the steps of the Shopping Center.

Mr. and Mrs. Frank Barba's colored lights on a tree on the front of their home was beautiful. Nearly every window featured a beautiful Christmas tree. All adding to the glory that is Christmas and showing forth a wonderful spirit of Community pride. Let us hope that next year we have a whopping big Community tree and let us start now to plan for it!

Gardiners Close Store

Aromas residents of Carneros district will miss the convenience of having a neighborhood store, as Gardiners Grocery was permanently closed on January first. All join in extending hearty appreciation for the many years of service given by the Gardiners, and David and Violet have asked us to print the following letter from them, expressing their appreciation for the fine patronage of their neighbors.

"We wish to thank all the people of the community who have done business with us for the last seven years.

We have gained many friends and enjoyed serving you. We urge all of our customers to do business with the Aromas stores.

We thereby give to our community the things that will stimulate growth and a proper community spirit."

(Signed) DAVID and VIOLET GARDINER

(Editor's note: We wonder if the folks who do all of their shopping elsewhere, ever stop to think what Aromas would be like without any grocery stores.)

YOUTH NEWS

(Continued from Page Two)

Troop 17, second and third grade Brownies, journeyed to the Plaza in Watsonville and helped decorate the Girl Scout Christmas tree. Mrs. Ethel McCandless, Mrs. Ralph Rayfield, leaders, and Mrs. Nina Harris accompanied the girls.

An investment ceremony was held at their last meeting when Troop Committee Chairman, Mrs. Joe Tayler awarded the girls their Brownie Pins.

* * * *

Won't other organizations and other Scout Groups, **please** report your activities to Mrs. Sadie Warren? Include names of individuals wherever possible so we'll know WHO is doing WHAT?

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Letters To The Editor

London, England, December 3, 1953

Dear Everybody in Aromas:

A Happy Christmas to all and a New Year of achievement in Aromas.

I seem to be the only person longing for a cold spell—and here, with an extraordinary mild winter.

Met my eldest sister and her husband in Canada after nearly fifty years. (Got them out of bed at 3:30 a.m.) Find John has increased his family by two nephews nearly his age and a pretty neice, plus eight grand nephews and nieces.

Had a wonderful welcome on arrival in London and at night. John's eldest brother came here for greeting.

Have managed some visits, but as there is so much to do settling family affairs have been rather tied. This house had three bombs dropped at the end of the back garden and in front. Shook it up a bit. Repairs have been very poorly done and the War Damage Commission doesn't feel justified, so far, in doing much more. Such a pity to see a lifetime's collection of books, pictures, glass, China, busted sky high, and fine old furniture smashed. Of course, everyone feels lucky to be alive after such an event, but the aftermath is painful. London doesn't alter much. A few more crow's feet, as it were, and a little middle age spread. Shops are full of beautiful things for Christmas.

Am just off to County Hall for lunch. Tomorrow will dine at "The House". Broadstairs Saturday to visit Walter Reed's cousin and his wife; Monday will get back to earth again (jeans, shirt, and fireplaces, to say nothing of washing and ironing.) Think my birthday must have been on a Saturday. However, it's the same as Bevan's, so the stork had a gruelling day that night.

You will be glad to know that the broadcast from Salinas regarding my trip bore fruit. A family is now corresponding happily after a silent period. So, to whoever sponsored that—many thanks. It has helped to sooth the homesick daughter's heart, and longing mother here. It was not in vain.

Don't forget your Community Christmas Tree. We are having a "Brownie Party" here one evening. My sister is leader for a group of young ruffians!

Yes—girls they are—but they're still what I said.

Hope to get up to Chester next week. Met a woman in Canada whose only son of nineteen died and is buried here in an R.A.F. Cemetery. How she wept when showing his picture and decoration. To handle the ribbon of Royal Purple seemed like touching a sacred relic. To many maybe it wouldn't mean much, but to those of us Londoner's who survived the blitz and Battle of Britain it meant—"He died for me." 6,000 miles away or so and several years and there's the mother still with that ache and longing just to see the boy's resting place!

Mothers don't alter in any country. Their children are ever their babies. Wish we could be more willing to realize this. Life isn't an easy thing to start—birth not a picnic. Yet, how often do we really think of the ease with which we say "so many killed and wounded!"

Anyway, time is flying. See you soon. Aromas should have a new arrival soon, eh, Gladys?

Your friend, MELECY TAYLOR.

What's Doing In A.I.A.

We wish every one a Happy New Year and our hopes for the coming year are "to finish the projects which are now started."

We wish to thank Mr. Roland Roberts who attended our last meeting and explained The Unification plan of the Northern Monterey schools. We have a year to decide the best course for our children.

Ther will be no meeting this month of the A.I.A. as our board of directors, must meet and map a course of action for the coming year. There are projects yet unfinished and decisions must be made on ways of bringing these to a finish.

The A.I.A. have planted five roses on the community building. Thanks to the beautification committee our A.I.A. rose bushes were joyfully received.

We hope to see all of you February 10, at the new school for our annual Youth Nite program and pot luck supper.

I wish to thank all of you for your splendid cooperation in 1953, and we'll look forward for your help and guidance in the New Year ahead.

Your President,
TINY COOK

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HOME OF THE MONTH

(Continued from Page One)

rating cooking area from the dinette, furnished in chrome and yellow plastic, a delightful place to work, so cheerful, clean and efficient in every way.

The bathroom was a special beauty done in pink and gold, everything tile (all tile in bath and kitchen was put in by Rose and most of the painting was done by her).

Special features were all sliding doors in the bathroom, many cupboards, a recessed bath and shower, hidden clothes hamper, built in dressing table and cabinets.

Master bedroom is done in the shades of a Talisman rose. Beautiful taffeta drapes in these colors form large windows looking out on one of our beautiful Aromas views. Here again—everything stream lined and modern.

A nice feature of the green and gold children's room was a full wall black board and plenty of chalk. This room adjoins Dolan's glass walled office which looks out across the Aromas Valley and is really **something.**

Upstairs is a huge play room dedicated to the children. A play house, peopled with dolls and all of the equipment is well used for hours each day by the Marshall's four children.

Rose and Dolan believe that children should be taught to share the duties of the home, and they each have their daily tasks to perform:

Dolene 12, and Connie 6, do the dishes. All children make their own beds, even Carol 5, and Alan 4, the youngest. On Saturdays the children clean the house, and if they don't do it right, they have to do it over. "This is hard" says Rose, it would be easier to do it herself, but then the children would not learn how. Dolene does all of her own hand washing and ironing.

We certainly admire this mother's fortitude in training her children. How well we know, "It is hard", and how many of us take the easier course and do it ourselves.

We marvelled at Rose more than once during our interview. Besides keeping her beautiful large home, and four children, she works in the store, does all the marketing, yard work, makes all of the children's clothes, does leather tooling, copper work, and all of Dolan's bookkeeping.

Besides, she takes an active part in the Community, being an active member of the Garden Club, The Flames and the Dora Belden Girls in Aromas, and the Eastern Star in Watsonville.

Dolan and his father, Homer Marshall, did all of the Carpenter work on the store and home. In fact, Dolan says his hobby for the past three years has been "Just Work." We believe it!

However, he finds time to be our Fire Chief of the Volunteer Fire Department, and has given much time to the building of the fire house. He is a member of the board of trustees of the Aromas School and helps out in any other way he can in the Community.

All in Aromas can well be proud of this young couple and their many achievements, and we all join in wishing them the greatest success

NODS TO AROMANS

(Continued from Page Four)

is being surrounded by terraced flower beds climbing up the surrounding hill. Fifteen Paul Scarlet roses are being planted on the fence which crowns the whole thing. Ummmm—delightful!

To **Germains** for the huge, healthy rose bushes;

To the **Beautification Committee** for engineering the rose project and for the Pink Sheet on rose culture included in your last Booster;

To **The Garden Club,** especially **Mildred German** and **Darlene Marshall** for taking over the delivery of the roses.

Gripes

At the **Southern Pacific** for the terrible condition of the crossing on Carpenteria by Quarry Road. It's been that way for several years and people are **wondering why.**

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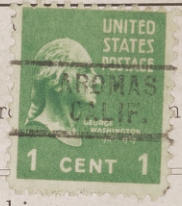

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Form 3547 Requested

Inside Your Home

By Edna L. Breslawsky, Interior Designer

FURNITURE STYLE

This is a concern to many when selecting furniture, and rightly so. But the thots should go deeper than just liking overabundant ruffles on lamp shades, knee high flounces on chairs, certain legs on tables or chairs. The important point to consider is this: is there a feeling of harmony between furniture and the building in which it is placed? This can be achieved in ways other than excessive ruffles or curves on furniture.

My advice would be first of all to keep things simple. For example, a French Provincial table or chair can have simple curved outline truly suggestive of the style, yet not overloaded with intricate carvings manufactured on the assembly line, and under the assumption that if a little is good, three times that is much better. Here's another secret: The same French Provincial chair some people rave about is often identical wtih a modern piece except for the legs.

The point I'm trying to bring out is that the legs of individual pieces of furniture shouldn't be so noticable that they and they alone establish the feeling of period in a room's furnishings.

I can take identical furniture and by changing textures, colors, fabrics, wall coverings and floor coverings can produce a modern effect, an early American feeling, a provincial (which means countrified), yes—even a very formal Directoire effect, proving that the mood of a room is not dependent upon the authenticity of the individual pieces.

Extravagant Existence

Sarah, my once-a-week cleaning woman, had several times referred to a quiet little widow in our neighborhood as "a mighty 'stravagant woman."

Finally I pressed for an explanation. "She can't be **very** extravagant," I insisted. "She gets only a small pension and hasn't any money to speak of."

"Yes'm," agreed Sarah readily, "I know that. But it isn't money I mean. That woman is all the time doin' things for others. Yes'm, she's wonderful 'stravagant, all right—not with money but with herself!"

—Mrs. A. Gordon (Quote)

Chittenden Pass To Lose Death Corners

Contracts will be offered for bid on January 15th by the State Road Commission for work on the new Chittenden Pass Highway. The road will cut through the spot where Ernest Self's home now stands, thus making Manuel Souza's front yard safe for living. The other corner to be cut off is the one near the railroad bridge which has been the scene of so many tragic accidents.

Bout Time! Bout Time!

(We're very thankful that it is at last being taken care of!)

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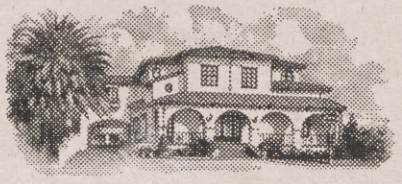

White's Mortuary

Thoughtful and Efficient Service

609 Main Street — Watsonville

WATSONVILLE SANTA CRUZ